

OUR STORY: HOW IT STARTED?

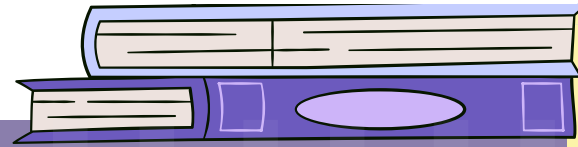
The ILM Foundation was established in 2009 with a vision to provide a complementary and effective platform for primary and secondary schools, aspiring to offer value-inspired and virtue-based competitive modern education.

CHALLENGE:

The ILM Foundation firmly believes in the transformative power of Quranic teachings and has embarked on a vital mission to bridge the gap between modern education and timeless Islamic principles. By identifying a disconnect in teacher-student relationships caused by the absence of values like honesty and compassion, the foundation addressed this issue by piloting storytelling programs in schools to instil these moral values.

REVIVAL OF THE LOST MORAL VALUES:

Our goal is to revive Islamic values by hosting themed camps, inspired by Prophet Muhammad ﷺ and driven by Iqbal's poetry, featuring engaging stories and activities that foster honesty, compassion, and gratitude. We aim to build strong connections between teachers, students, and parents, creating an environment where values are lived passionately, and cultivating future leaders who embody these values.



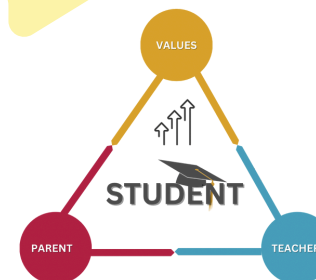
Our Team

The ILM Foundation is proud to have a dedicated team of storytellers who utilize captivating storytelling techniques to engage children through value-based camps and Iqbal's poetry which will include the following:

- Learn with Fun Props
- Values Come Alive Through Role Play
- Hands-On Activities
- Interactive Storytelling



Also conducting training for teachers to develop their storytelling skills and create their own narratives to share with students



Empowering future leaders through unified growth and values-aligned harmony, fostering strong relationships among teachers, parents, and students.

We share Islamic values through inspiring stories, nurturing virtues in students. We've empowered 122,000 students to navigate challenges with grace and integrity, fostering a positive learning environment.

OUR STORYTELLING SUCCESS

84+
Schools

5,602+
sessions

122,000+
students

How you can support us?

- Allow us to set up the camps in your school grounds or any optimal indoor and outdoor areas.
- Schedule effectively to maximize participation.
- Support us in future coordination.
- Facilitate us in our evaluation process to assess the impact.

How it'll help your students?

Storytelling fosters essential values and character growth, while outdoor camping provides a refreshing escape from screens, allowing students to engage with nature and build lasting memories. These experiences strengthen relationships, enhance behavior, and promote the joy of adventure.

How it'll help your school?

- Long-term impact on students' academic success and personal growth.
- Increased visibility and positive reputation for the school.
- It will enhance positive student-teacher relationship, leading to a better school environment.

CONTACT US!

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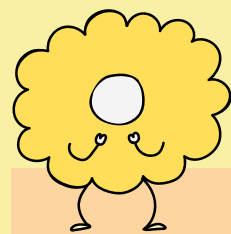


**START
HERE**

Value 1
Compassion

MONTH 1-4

We will initiate a V Campers program comprising 45-minute session per month at each school. During these sessions, storytellers will narrate stories that highlight the significance of compassion in children's lives.



Roadmap

for the V Campers program focusing on the values of honesty and compassion over a 10-month period:

MONTH 5

Examining the practical application of values in children's daily lives.



MONTH 10

Monitoring session to review the impact of honesty through storytelling and plan for future initiatives.

MONTH 6-9

Transition Implement storytelling sessions focused on themes of honesty 45-minute session per month at each school

Value 2
Honesty



V **CAMPERS**
Inculcating values through impactful storytelling
Values

through Impactful
Storytelling